

Sharing your review findings with the world

So, your Cochrane review is almost ready for publication, and you are looking forward to a nice cup of tea, but its life has only just begun. Cochrane reviews are helpful to anyone making decisions about healthcare - from patients to clinicians to guideline developers. But they need to be made aware of it. There are many ways your review can be publicised – apart from presentations at scientific meetings.

Twitter

Ideally we would like you to tweet your review at specific organisations - copy us in and we can retweet it to our followers (@CochraneAirways). If you do not tweet, we are able to tweet on your behalf. [Please send us 1 to 5 'tweet-sized' statements](#) about your review - up to 140 characters.

Podcast

Cochrane also [helps record](#) and [host podcasts](#) on reviews. Please [let me know](#) if you want to record one. These are a great way of reaching an audience who might otherwise not read a Cochrane review.

Press releases

Cochrane are able to press release a few reviews each month and if you think your review question is especially timely or pertinent and you are available to comment on it, we can put your review forward – [please let me know](#).

You may be able to do a press release with your university or organisation - get in touch with your organisation's press office. There are some rules though:

1. Do not break an embargo or release it before publication – you should agree the publication date with the Airways group.
2. The main body of the release must always state that it is published in The Cochrane Library, or another clear acknowledgment.
3. The review should be properly cited in the notes and include a link to the review (contact us for a link ahead of print).
4. The PDF must not be posted anywhere but can be shared with genuine reporters.
5. Please send the selection and the release to Jen Beal via sciencenewsroom@wiley.com and copied to ewelsh@sgul.ac.uk as early on as possible (ideally at least two weeks) so Cochrane can consider extra publicity.

Don't forget to tell us when you have told your story to the media and we can proudly tweet about it and add it to our newsletter and annual report!

Thank you from the Cochrane Airways team